

REPORT OF CPS SECTION REPRESENTATIVE TO NATIONAL AAPT  
CPS Business Meeting MARCH 13, 2010

**Summer 2009 AAPT Meeting – Ann Arbor, MI**

PTRA Mini-grants to the Sections (~\$2k x 6 sections) to do workshops for beginning Middle and High School teachers (1-3 years of teaching experience) could be either PTRA or ComPadre workshops. Funding can provide for some travel, food, and up to \$400 for the workshop leader. Sections should consider cost sharing with local companies and organizations. Materials like Ranking Tasks books, PTRA book, and Dark Matter are available.

Sections receive 25% of each new member's paid dues. Associate Memberships are now available for all sections. The article packs are a very attractive benefit. SCAAPT gave one year of section membership (\$10 value, \$9 rebate from AAPT) to each new associate member.

Discussion about how to better facilitate communication between AAPT and sections.

**Winter 2010 AAPT Meeting – Washington, DC**

The 25% of membership which goes to sections from national for new/lapsed members is being continued in 2010. Lapsed members are former AAPT members who have not been AAPT members for 3 or more years. The % is for both Full and Associate memberships.

The Section Box (promotional materials from National) request should include when and how many you need. Please give at least 2 weeks notice!

Over 10,000 AAPT Members. AAPT currently operating with 10% deficit each year. Income comes from dues and journal subscriptions. Long Term Unrestricted Financial Reserve approx 50% of amount a few years ago. Loses from Winter meetings after Winter 2004 meeting. Loses from Summer meetings after Summer 2007. Goal of Strategic Plan is to balance budget and build back reserves – “there will be some hurt”.

**Future AAPT Meetings:**

Summer - July 17-21, 2010 – Portland OR

Winter - January 8-12, 2011 – Jacksonville FL

Summer - July 30-August 3, 2011 - Omaha NE

Winter – February 4-8, 2012 – Ontario CA

Summer 2013 – Univ Maine, Univ Penn or Univ New Hampshire – TBD

Winter 2013 - Phoenix area AZ, New Orleans LA, Charleston SC or Orlando FL – TBD

Let Section Rep know if you have a preference. Meeting Committee recommendation will try to assure that meetings are not money losers.

## **Strategic Planning Retreat – Winter 2010 AAPT Meeting**

Section Representatives and Area Committee Chairs participated in a Strategic Planning Retreat for AAPT. Copies of the 5 year Strategic Plan are available – ask Lynn to email to you.

Key sections of the Strategic Plan are:

### **Mission, Vision and Core Values**

AAPT Vision – AAPT aspires to be the leading voice and driving force in physics education.

### **Membership - Vision, Goals, Objectives and Strategies:**

Goal – Increase net regular members by 2.5%/year

Objective – Recruit new members from the traditional physics education communities served by AAPT.

Objective – Increase the annual retention rate for regular members by 1%/year

Objective – Reengage former members whose memberships have lapsed within the last 5 years

Objective – Support a variety of communication venues for members and others, with expansion occurring primarily via the web.

### **Portfolio (Journals, Meetings, programs and Awards) – V, G, O, S**

Goal – Provide highest quality member services to support excellence in physics education....

Objective – Continually monitor the journals...to ensure they are meeting needs

Objective – Improve the quality and viability of the national meetings so that the goal of all meetings is to show a net profit by Summer Meeting of 2012

Strategies – 2<sup>nd</sup> tier cities which are typically more affordable will take priority, 1<sup>st</sup> tier cities will be avoided unless the costs are competitive, Cities within driving distance to universities as well as those that offer a variety of hotel options will be strongly considered, cities with minimal bus/train service, limited flight travel in/out of local airport will be avoided unless travel costs can be shown to be competitive

Objective – Improve communication with the membership

### **Sections and Affiliate Groups – V, G, O, S**

Objective – Strive to continuously improve the synergy between Sections and National

### **Area Committees – V, G, O, S**

Goal – Expand function to include advising the Executive Board on policy and development of quality resources for members

### **Operational and Financial Health – V, G, O, S**

Goal – AAPT will achieve and sustain a balance operating budget by 2012

Goal – Endow AAPT awards and increase funding for other AAPT programs

Goal – Build Long Term Unrestricted Financial Reserve equal to one year of operating expenses by 2015 (currently \$5.5 million operating expenses)